

TOP AGENT

MAGAZINE



CHAD EDWARD HAUG



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"We See Our Clients as Real People with real dreams and real challenges." As the Managing Broker of C Edwards Real Estate, Chad and his team takes pride in being focused on "what people's dreams are, understanding their needs, and working tirelessly so that each client has an exceptional buying/selling experience."

Chad E.Haug began his real estate career 15 years ago. "Since I was in High School I was fascinated with architecture and home design," Chad says, "Later in my twenties I realized I had a passion for real estate investing and marketing." After working for a couple of real estate companies and learning a lot along the way, Chad decided to establish

his own company. "After 7 years of working for other established real estate brokerages," he recalls, "I wanted to create my own real estate company with strong core values and a strong foundation of being client-focused. We see our clients as real people with real dreams and real challenges." As the Managing Broker of C Edwards Real Estate, Chad and



his team takes pride in being focused on “what people’s dreams are, understanding their needs, and working tirelessly so that each client has an exceptional buying/selling experience.”

Chad and his company serve the southwest suburbs of Chicago. Based in Plainfield, they also serve the neighboring towns including Naperville, Shorewood, Crest Hill,

Minooka, Channahon, and Joliet. His rate of repeat and referral business is very high, at about 75%, and it’s easy to see why clients keep coming back. “Beyond our work ethic and our integrity, what really sets us apart is our ability to listen and pay attention to our clients,” Chad says. “People have said over and over that our responsiveness, knowledge, respect and care make them feel like they’re our only clients.”



Chad and his company serve the southwest suburbs of Chicago. Based in Plainfield, they also serve the neighboring towns including Naperville, Shorewood, Crest Hill, Minooka, Channahon, and Joliet.

Staying in touch with past clients is important, and Chad and his team make sure to keep in regular contact. They send out monthly emails with encouraging messages, helpful real estate advice, even contests and recipes. Chad also takes time to personally reach out via phone throughout the year to check in, see how clients are doing, and let them know he's there for them.

When it comes to marketing his listings, Chad and his team take an approach tailored to the specific property. In addition to the MLS, their digital marketing gets syndicated to over 100 websites to ensure maximum exposure. That's in addition to their company website, mailers, and other digital marketing campaigns specific to the listing.



The results speak for themselves: Chad's individual production consisted of 25 transactions this past year, with almost \$5 million in generated sales. This year, he anticipates he'll exceed 30+ transactions, at around \$6-7 million. Chad says, "More important than the number of clients we help, is our dedication to protect our client's best interests and Exceed our client's Expectations."

Community involvement is very important to Chad and his team. They participate in local community events and have sponsored local concerts as well. They also help out in the neighboring community of Joliet with the Joliet Cares program, volunteering to help out the less fortunate. When he is not working or giving back, Chad enjoys spending time at the lake with his wife and family hiking,



kayaking, and doing anything outdoors. Chad is also an accomplished chef, and he loves cooking and preparing food for people to enjoy.

In the days to come, Chad plans to continue building his team and “help other agents, who are like-minded and dedicated to passionately

serving people, growing their own businesses.” Above all, Chad’s focus is on helping people. “I love being able to help my clients get through the process in a seamless and less stressful way,” he says. “I want to keep earning that trust and building those long-term relationships so we will continue to be the go-to people in our local area.”



To find out more about Chad Haug, call 630-276-8337, email chadhaug@gmail.com, or visit CEdwardsrealestate.com